

**ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY**

ISO 9001:2008 CERTIFIED

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

Vijayawada – 520 008

Code: (0866) Contact: 2498978, Secretary: 2476161, Principal: 2476945, Fax: 2498976

DEPARTMENT OF BUSINESS ADMINISTRATION**EVENT SCHEDULE FOR THE ACADEMIC YEAR 2018-19****PROPOSED SCHEDULE OF GUEST LECTURES, EXTENSION LECTURES, SEMINARS, WORKSHOPS AND INDUSTRIAL VISITS****(ODD SEMESTER)****Academic Schedule:**

- The Academic Schedule for the I MBA I Semester commences on 13th AUGUST 2018 and ends by 07th JANUARY 2018.
- The Academic Schedule for the II MBA III Semester commences on 30th July 2018 and ends by 22nd December 2018.
- Academic Schedule for the I MBA II Semester commences on 08th JANUARY 2019 and ends by 06th JULY 2019.
- The Academic Schedule for the II MBA IV Semester commences on 24th December 2018 and ends by 18th May 2019.

GUEST LECTURES, EXTENSION LECTURES, SEMINARS AND WORKSHOPS

S. No:	Date	Event	Resource Person	Designation	Beneficiary
1.	25-06-2018 To 30-06-2018	Out-Bound Training Programme	All Faculty From MBA Department		ALIET all I B.Tech Students
2.	07-08-2018	A Guest Lecture on Global Logistics and Supply Chain Management	Dr. Debashish Mukherji	Asst. Director Krishna patnam port Academics	MBA I Semester- 59 Members MBA III Semester- 54 Members
3.	27-08-2018	Orientation programme	Rev.Fr.Dr.A. Francis Xavier Rrev.Fr.K.Anil Kumar Dr. P.Ravi Kumar	Director Asst. Director EFLU, Hyderabad	MBA I Semester- 59 Members MBA III Semester- 54 Members

4.	27-08-2018 To 01-09-2018	Six Days Workshop On Communicative Competence	Dr. P.Ravi Kumar	Asst.Professor, EFFLU, Hyderabad	MBA I Semester- 59 Members MBA III Semester- 54 Members
5.	04-10-2018 To 05-10-2018	A Two Day Lecture Series on Emerging Trends in Professional Education: Issues and Challenges	Colonel Dr. V.R.K Prasad	Chancellor ICFAI University, Meghalaya	MBA I Semester- 59 Members MBA III Semester- 54 Members ALC MBA III Semester- 55 Members Maris Stella MBA III Semester- 20 Members
6.	10-09-2018 To 22-09-2018	Faculty Development Programme on Entrepreneurship Development Programme for Science and Technology Faculty	Dr. Shreenth Sarma, Industry Experts and MBA Faculty	Associate Faculty Ni- msme, Hyderabad	Faculty from Science and Technology- 20 Members
7.	24-09-2018	Extension Lecture on Accounting Practices of Small and Medium Enterprises	Dr. Nune Srinivasa Rao	Professor, NI-MSME Hyderabad	MBA I Semester- 59 Members
8.	24-09-2018 To 06-10-2018	Faculty Development Programme on Entrepreneurship Development Programme for Science and Technology Faculty	Dr. Nune Srinivasa Rao, Industry Experts and MBA Faculty	Professor, Ni-msme, Hyderabad	Faculty from Science and Technology- 20 Members
9.	31-10-2018	An Extension Lecture on Corporate Governance	Professor. Rajesh C Jampala	Principle, PB Siddhartha College of Science and Arts	MBA III Semester- 54 Members
10.	03-11-2018	Business Quiz	Mr. Ravindra Reddy	Asst. Manager Business Standard Daily Paper	MBA I Semester- 59 Members MBA III Semester- 54 Members
11.	10-11-2018	Extension Lecture on Effective Inventory Control Methods	Mr. R.J.S.V. Rama Rao	Branch Manager The National Small Industries Corporation Limited (A Government of Indian Enterprise), Vijayawada.	MBA I Semester- 59 Members

12.	16-11-2018	A Guest Lecture on Collaborate Network for High Performance	Professor. Agna	LIBA Chennai	MBA I Semester- 59 Members MBA III Semester- 54 Members
13.	20-11-2018	Extension Lecture on Digital Marketing: Issues and Challenges	Mr. Srinivas Veesam	Chief Excuting Officer Udyog Pvt Ltd, Vijayawada.	MBA III Semester- 54 Members

INDUSTRIAL VISITS AND OUT-BOUND TRAINING

S. No:	Date	Name of the Company/Event	Resource Person	Designation	Beneficiary
14.	09-10-2018	Hindustan Coca-Cola Beverages Pvt Ltd, Atmakur, Mangalagiri.	Mr. Siva Reddy	Legal Officer	MBA III Semester- 54 Members
15.	26-10-2018	Jocil Ltd, Dokiparru, Guntur Dist.	Mr. Benergi Babu	Senior Production Manager	MBA I Semester- 59 Members
16.	24-11-2018	ALEAP Industries, Surampalem, Nunna, Vijayawada.	Mr. Venkata Rao	Additional Director	MBA I Semester- 59 Members
17.	09-11-2018	ALEAP Industries, Surampalem, Nunna, Vijayawada.	Mr. Venkata Rao	Additional Director	MBA III Semester- 54 Members
18.	27-10-2018	Out-Bound Training	All Faculty from MBA Dept.		MBA I Semester- 59 Members MBA III Semester- 54 Members

EVENT SCHEDULE FOR THE ACADEMIC YEAR 2018-19

PROPOSED SCHEDULE OF GUEST LECTURES, EXTENSION LECTURES, SEMINARS, WORKSHOPS AND INDUSTRIAL VISITS

(EVEN SEMESTER)

GUEST LECTURES, EXTENSION LECTURES, SEMINARS AND WORKSHOPS					
S. No:	Date	Event	Resource Person	Designation	Beneficiary
1.	10-01-2019	A Guest Lecture on Human Future in Digital Era	Dr. Battu Nagaraju	Faculty of HRM, Acharya Nagarjuna University, Guntur.	MBA II Semester-59 Members MBA IV Semester-54 Members
2.	29-01-2019	An Extension Lecture on Financial Management Practices of SME's	Mr. A. Sudhakar	General Manager, Districts Industries Centre, Krishna Dist, Vijayawada	MBA IV Semester-54 Members
3.	16-03-2019	An Extension Lecture on Research Methodology	Dr. Ch. Jaya Sankara Prasad	Asst. Professor, Dept. of Business Management Krishna University	MBA II Semester-59 Members
4.	19-03-2019	One Day Seminar on Intellectual Property Rights and Patents	From APITA		Students of 1 MBA II, MBA, Engineering IV Year and Faculty
5.	28-03-2019	An Extension Lecture on Organizational Change and Development	Dr. N. Kishore Babu	Professor, Dept of Commerce and Management Studies, Andhra University, Visakhapatnam	MBA II Semester-59 Members MBA IV Semester-54 Members
6.	09-04-2019	A Guest Lecture on Value Analysis w.r.t Production and Operations	Dr. B. Srinivasulu	Chief Manager and Head (Technical), Central Institute of Plastics Engineering and Technologies, Vijayawada.	MBA II Semester-59 Members

7.	11-04-2019	A Guest Lecture on Latest Trends in Capital Marketing	Dr. Ramana Rao	Professor, Siva Sivani Institute of Management Studies Hyderabad.	MBA IV Semester-54 Members
8.	18-04-2019	One Day Work Shop on Career Planning	From APIIA		MBA II Semester-59 Members MBA IV Semester-54 Members

INDUSTRIAL VISITS AND MANAGEMENT FEST

S. No:	Date	Name of the Company/Event	Resource Person	Designation	Beneficiary
9.	09-02-2019	KCP Sugars Pvt Ltd	Mr. G. Venkateswara Rao	Chief Operating Officer	MBA II Semester-59Members
10.	12-02-2019	Kondapalli Industrial Estate, Ibrahimpatnam, Krishna District	Mr. Bujji Babu	Proprietor Bhagyasri Food Industries	MBA IV Semester-54Members
11.	23-03-2019	KDMPMACUL (Vijaya Dairy), Vijayawada.		Personnel Officer	MBA II Semester-59Members
12.	02-04-2019	A.P Heavy Machinery Engineering Ltd (APHMEL)	Mr. T. Gouri Prasad, Prasad	Chief Personal and Administrative Vigilance Officer	MBA IV Semester-54Members
13.	25-01-2019	One Day State Level Management Meet: KAIROS 2K19			



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PRINCIPAL
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[Signature]
HEAD OF THE DEPARTMENT

HEAD OF THE DEPARTMENT
Department of Business Administration
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